

Mustangs West of Olympia

P.O. Box 5876 Lacey, WA 98509 www.mustangswest.com

Dear Business Owner:

March 2023

Mustangs West car club, an affiliate of the national Mustang Club of America, will be hosting "Ponies In The Park" a Mustang and Ford powered car show on Sunday, September 24, 2023, at Huntamer Park in Lacey, WA. This year we are celebrating 35 years as a club and honoring how Ford Mustangs have brought us together throughout the years.

We invite you to join us as a vendor and/or sponsor for one of the car show quality classes, or just to enjoy the show. This year we will be conducting a live show which normally brings in about 200+ participants. Last year's show we had 302 participants.

To participate as a vendor please see the included Vendor Requirements Form. We encourage sponsoring a class which places your business name on the awards.

To participate as a sponsor, which provides 1st, 2nd and 3rd Place Awards for one class of the car show, we ask for a donation of \$50. You are welcome to sponsor multiple classes. Please see the included Sponsorship Information Form.

To donate to our raffle, we welcome merchandise, gift cards, memberships, memorabilia, etc. This is our biggest fundraising event of the year, benefitting our local community through Thurston County Food Bank.

We are a WA non-profit corporation (UBI 601-321-617), registered as an exempt charitable organization (Registration #1125524), and our federal ID is 20-4565603. We do not qualify for tax-exempt status under 501(c)(3) of the IRS code.

Note: If Covid regulations restricts this car show from taking place, we will contact each individual sponsor who made a donation to discuss how to handle the fees.

We hope you will consider joining this very fun community event. If you have any questions or suggestions, please feel free to contact us.

Sincerely,



Meagan Renick
President

President@mustangswest.com



Hiro Kanno
Ponies In The Park Chair

General@mustangswest.com

Email Us: General@mustangswest.com



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SPONSORSHIP INFORMATION

Business Name(s): _____ Contact Person: _____

Email Address: _____ Best Phone Number: (____) _____

Mailing Address: _____ City: _____ State: _____ Zip: _____

We appreciate your sponsorship and support so much – we could not do it without you!

What sponsorship type would you like to donate? Select all that apply:

Sponsor a car class (\$50 per class includes 1st, 2nd, & 3rd place awards for each class) Amount \$ _____

Raffle items (Examples; merchandise, gift cards, memberships, memorabilia, etc.) Value \$ _____

If you selected to sponsor a car class, how would you like your business name to appear on our class award?

Business Name(s): _____

May we add your business logo to the following?

Our website @ www.mustangswest.com Yes ___ No ___

Ponies In The Park information handouts Yes ___ No ___

Social Media (Facebook@mustangswestolympia) Yes ___ No ___

If YES, please email logo to general@mustangswest.com.

You may send raffle donations via mail to:
Mustangs West of Olympia
P.O. Box 5876
Lacey, WA 98509

Please Mail or Email your donation to:

Mustangs West of Olympia P.O. Box 5876, Lacey, WA 98509 or General@mustangswest.com

Or have a club member pick up your donation:

Date: _____ Time: _____ Person to see: _____

Payment received by Treasurer: _____ Type: cash _____ Check _____ Square _____

Sponsor added to: website _____ Handouts _____ Social Media _____

Assigned Class Code: _____ Thank you sent: _____ Form returned to VP

Email Us: General@mustangswest.com



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VENDOR REQUIREMENTS INFORMATION

Business Name(s): _____ Contact Person: _____

Email Address: _____ Best Phone Number: (____) _____

Mailing Address: _____ City: _____ State: _____ Zip: _____

Type of Business: Food Vendor Merchandise Vendor Information Vendor –
Are you selling service or items? Yes ___ No ___

BOOTH SET UP (if other, MW approval required)

- Tent/canopy – can set up on grass (10x10)
- Trailer ~ needs pavement (10x20)

Other needs:

- Electricity ~ Circle (120 volt) (220 volt)
- Water

Additional information: _____

May we add your business logo to the following:

- Our event website (www.mustangswest.com)? Yes ___ No ___ _____
- Ponies in the Park information handouts? Yes ___ No ___
- Social Media (Facebook)? Yes ___ No ___ If Yes, please provide Logo.

Terms and Conditions

Event will be held at Huntamer Park – 618 Woodland Square Loop SE. Lacey, WA. 98503 – **Rain or Shine.**

Due to the early drop off of show car participants, vendors can drop off equipment between 6:00 – 7:00 am with their booth set up and be ready by 9:00 am. Vehicles must be out of show area no later than 7:30 am.

End of show, site break down can begin at conclusion of award ceremony. Vehicles will NOT be allowed in the show area until it is clear of show cars. Vendors may open as soon as setup is complete, but must remain open for the entire time listed below:

Merchandise and Information Vendor – 8:00 am to 3:00 pm.

Food Vendors – 8:00 am to 4:00 pm.

Vendors are responsible for their own tent/canopy, tables, chairs, extension cords and signage. All tents/canopies must be weighted down (sandbags/cement buckets etc.) for the safety of persons, property, and vehicles.

- *Vendors selling misc. merchandise and Food Vendors: There is a \$50 nonrefundable fee required to secure a spot at the show. This deposit is to be paid to Mustangs West, which we are then required to pay to the city of Lacey.*

If you have any questions concerning the upcoming event or participation options, contact: Tani Thurston at General@mustangswest.com.

By signing this document, you agree and understand the terms and conditions of this application.

Signature: _____ Date _____

Please Mail or Email your Vendor form to: Mustangs West of Olympia P.O. Box 5876, Lacey, WA 98509 or General@mustangswest.com.

Payment received by Treasurer: _____ Type: Cash _____ Check _____ Square _____

Sponsor added to: website _____ Handouts _____ Social Media _____

Assigned Class Code: _____ Thank you sent: _____ Form returned to VP

Email Us: General@mustangswest.com